

KindredMind Voice Companion Now Available Across North America to Resolve Dementia Separation Anxiety and Repetitive Calling

Built by a dementia family caregiver and Canadian tech entrepreneur, KindredMind answers calls from loved ones with dementia in the family caregiver's own voice

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When a person living with dementia calls a family member repeatedly, it is not manipulation. It is dementia separation anxiety: the brain cannot retain the memory of the last call, so the fear resets within minutes and the call comes again. What the person living with dementia needs, every time, is warmth, patience, and the voice of the person they love most.

KindredMind (kindredmind.care) is now available across North America and worldwide, purpose-built to ensure every person living with dementia always receives the familiar voice they need, every time they call.

KindredMind answers in the caregiver's own voice, drawing on a personal knowledge base built from what the caregiver wants to share: routines, family history, recurring fears, and the words that bring comfort. Their anxiety is met. Their call ends with warmth. KindredMind resolves approximately 90 percent of dementia-related calls without caregiver intervention. Calls include safety-aware response features, such as detecting common distress keywords, words the caregiver sets up or potential medical emergencies, that can alert caregivers or backup contacts if intervention or follow-up may be needed.

Every call follows the Alzheimer Society of Canada's guidelines for dementia-friendly phone calls. Trained professionals never correct a patient's reality but enter it with warmth, validate the emotion, and redirect toward comfort. KindredMind does the same.

Traditional solutions including blocking calls, voicemail, and taking the phone away address only the caregiver's side, leaving the person living with dementia alone with unresolved fear. KindredMind amplifies the caregiver's presence, addresses the loved one's anxiety directly, and provides 24/7 care.

KindredMind was built by Kirstin Thomas, a dementia family caregiver and Canadian tech entrepreneur whose previous company, smart parcel locker pioneer Snaile Inc., was acquired in 2024. Thomas built KindredMind with her husband and co-founder Patrick Armstrong after her mother was diagnosed with frontotemporal and vascular dementia and moved into a care facility.

"She is not calling to bother you, or make you feel guilty," said Kirstin Thomas, Co-founder of KindredMind. "She is calling because she is worried and scared, and your voice is the only thing that has ever made that fear go away."

The approach is grounded in the Alzheimer Society of Canada's guidelines, reinforced by validation therapy, and supported by a 2024 randomized controlled trial published in the International Journal of Neuroscience (PubMed 38646703), which found meaningful reductions in agitated behaviors, anxiety, and caregiver burnout when familiar voice presence was combined with standard dementia care.

KindredMind is privacy-first. No personal identifiable information is collected. Any information shared is encrypted before storage, readable only by the family. No data trains external AI models or is shared. Data is permanently deleted when an account is closed.

KindredMind is a member of the Alzheimer's Foundation of America's Member Network. Five percent of every subscription is donated quarterly to the Alzheimer Society of Canada, the Alzheimer's Association, or the Alzheimer's Foundation of America, the subscriber's choice.

In the United States, nearly 12 million people provide unpaid care for someone living with Alzheimer's or other dementias, per the Alzheimer's Association 2025 Facts and Figures report. In Canada, more than 771,000 people are living with dementia as of January 1, 2025, per the Alzheimer Society of Canada.

KindredMind is headquartered in Toronto, Ontario.

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